



SIXTH ANNUAL
OY VEY 5K
SUNDAY, NOVEMBER 9

Oy Vey! Our community could really use some fun and fresh air . . . and you can help!

The Mayerson JCC will host the sixth annual JCC Oy Vey 5K Run/Walk on Sunday, November 9, and all proceeds will benefit the Sports & Recreation programs of the JCC, which impact individuals of all ages and abilities, including JCC Blue Jays Youth Sports, Maccabi Team, Men's Softball and Basketball Leagues, Aquatics, Pickleball Tournaments, and more.

All dollars raised will help keep the cost to participate in JCC Sports & Recreation programs as affordable as possible, allow for equipment upgrades, and provide important resources for dedicated volunteer coaches and staff. These programs have been a vital part of the Mayerson JCC—and our own family—for generations!

Additionally, your support will also supply vital dollars for JCC Financial Aid, which helps local families in need participate in all areas of JCC programming!

Please consider a sponsorship for the 2025 JCC Oy Vey 5K and help the JCC continue to deliver on its mission of connecting people so that they can live happier and fuller lives, creating a more vibrant Jewish community!

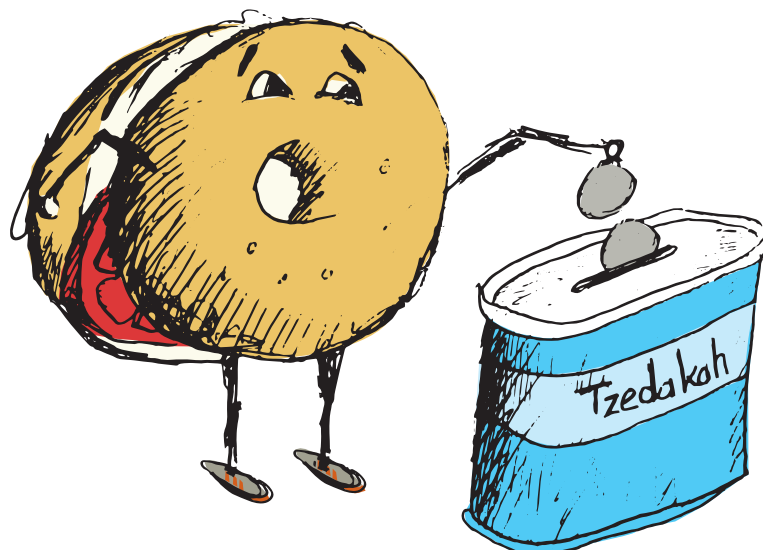
You can explore the sponsorship opportunities listed on the back of this letter.

Contact Rick Lefton, 513.722.7233 or rlefton@mayersonjcc.org for more information.

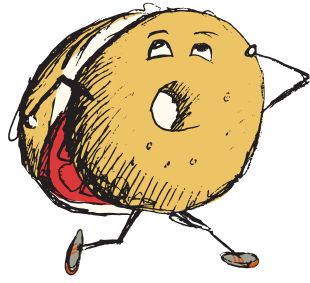
Thank you for your consideration and support!

Shana Brafman
Oy Vey 5K Co-Chair

Marc Brafman
Oy Vey 5K Co-Chair
JCC Board Member



Tzedakah = Charity



OY VEY 5K

☐ Presenting: \$5,000+

- Highlighted as a **Presenting Sponsor** on all 5K sponsor listings
- Prominent recognition (with logo) **on 5K shirts as a Presenting Sponsor** (if committed by 9/30/25)
- Individual Sponsor banner displayed at the event
- Included on Oy Vey 5K group **sponsor banner**, displayed at the event and at the JCC post event (if committed by 10/17/25)
- Listed as a **Presenting Sponsor** in 5K sponsorship **social media post** and on the **5K webpage**
- **12 spots** for participation in the 2025 Oy Vey 5K are included

☐ Gold: \$2,500

- Highlighted as a **Gold Sponsor** on all 5K sponsor listings
- Prominent recognition (logo or name) **on 5K shirts as Gold Sponsor** (if committed by 9/30/25)
- Included on Oy Vey 5K group **sponsor banner**, displayed at the event and at the JCC post event (if committed by 10/17/25)
- Listed as **Gold Sponsor** in 5K sponsorship **social media post** and on the **5K webpage**
- **8 spots** for participation in the 2025 Oy Vey 5K are included

☐ Silver: \$1,000

- **Race shirt** recognition (name listing) as a **Silver Sponsor** (if committed by 9/30/25)
- Included on 5K group **sponsor banner** (name listing), displayed at the event and at the JCC post event (if committed by 10/17/25)
- Listed as **Silver Sponsor** in 5K sponsorship **social media post** and on the **5K webpage**
- **6 spots** for participation in the 2025 Oy Vey 5K are included

☐ Bronze: \$500

- Included on 5K group **sponsor banner** (name listing), displayed at the event and at the JCC post event (if committed by 10/17/25)
- Listed as **Bronze Sponsor** on the **5K webpage**
- **4 spots** for participation in the 2025 Oy Vey 5K are included

☐ Friend: \$180

- Listed as **Friend Sponsor** on the **5K webpage**
- **2 spots** for participation in the 2025 Oy Vey 5K are included

Sponsorships support JCC Sports & Recreation Programs!

ONLINE:

MayersonJCC.org/OyVey5K

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MAIL THIS FORM: Mayerson JCC / Attn: Oy Vey 5K / 8485 Ridge Road / Cincinnati, Ohio 45236

Sponsor Name (as you would like to be listed on marketing materials)

Website for Corporate Sponsors

Contact Name

Sponsorship Level

Contact Email

Contact Direct Phone / Ext.

Street Address / City / State / Zip

PAYMENT:

You can return this completed form with a check,
return it without payment and Rick Lefton will follow
up with you, or complete the online form at
MayersonJCC.org/OyVey5K.

CONTACT:

Rick Lefton / 513.722.7233 / rlefton@mayersonjcc.org

MAILING ADDRESS:

Mayerson JCC
Attn: Oy Vey 5K
8485 Ridge Road
Cincinnati, Ohio 45236



MAYERSON JCC
of Cincinnati