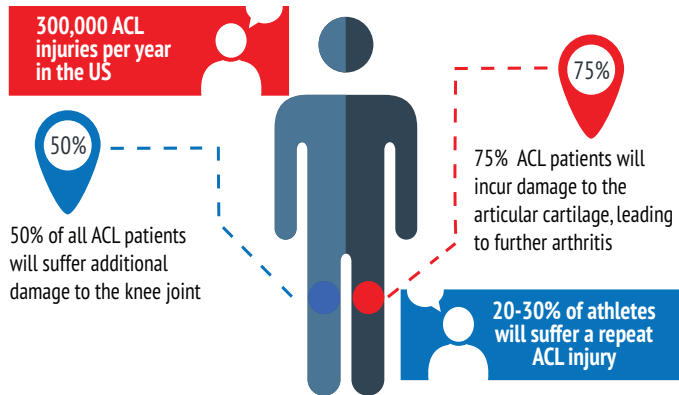


WHAT IS THE IMPORTANCE OF SPORTSMETRICS

Each year, an estimated 300,000 individuals sustain a tear to the anterior cruciate ligament (ACL) in the knee joint. The ACL is crucial in providing stability to the knee during sporting activities such as running, jumping, cutting and pivoting. An ACL tear will result in loss of a full season, school time, and possibly a scholarship or entire sporting career. Female athletes are 4-8 times at risk of an ACL injury compared to male athletes.

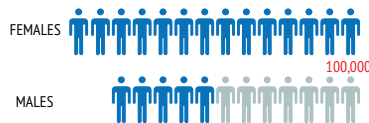


THE ISSUE

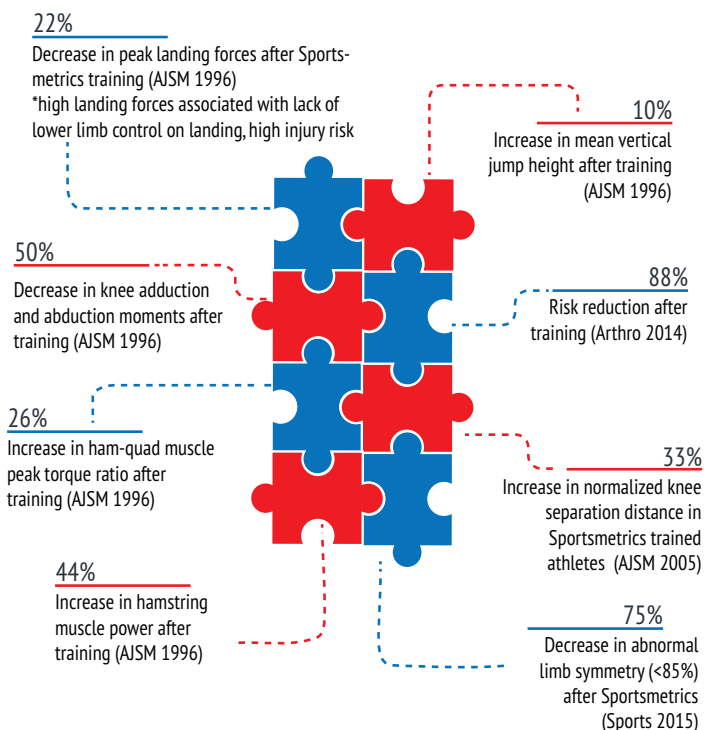


DID YOU KNOW

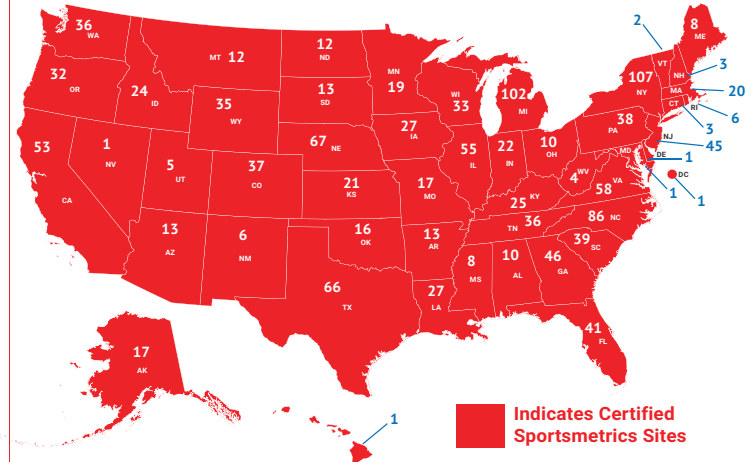
Statistically, 76 out of 100 000 girls and 47 out of 100 000 boys aged 10 through 19 will suffer an ACL injury each year



SPORTSMETRICS IS MAKING A DIFFERENCE



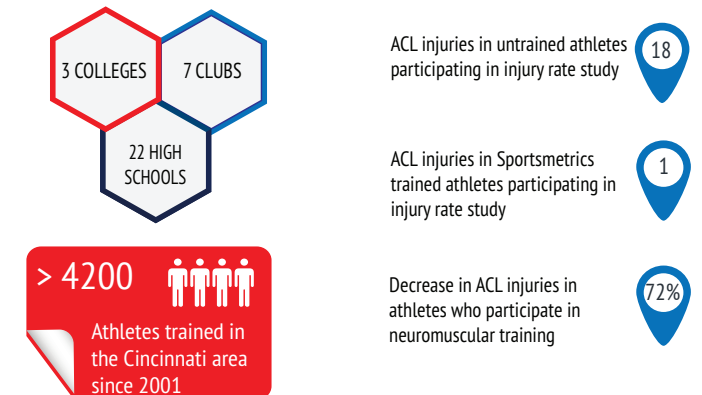
WHAT IS THE IMPACT OF SPORTSMETRICS



NATIONAL & INTERNATIONAL IMPACT



LOCAL IMPACT



American Academy of Pediatrics Statement: "Pediatricians and orthopedic surgeons who work with schools and sports organizations are encouraged to educate athletes, parents, coaches, and sports administrators about the benefits of neuromuscular training in reducing ACL injuries and direct them to appropriate resources."

Over 20 years ago, Dr. Frank Noyes and the researchers at the Noyes Knee Institute developed Sportsmetrics, a scientifically proven neuromuscular training program designed to build overall leg strength and improve balance, stability and body mechanics during jump/land tasks. Since the program was established, over 25 studies have been published proving the effectiveness of the Sportsmetrics program.

