



MAYERSON JCC
of Cincinnati

MayersonJCC.org/UnderOneRoof
#ARTU1R

UNDER  ROOF
LUMINOSITY
SUKKAH ART EXHIBIT

On Display
October 16 - 30, 2024

Under One Roof Art Reception
Monday, October 21 | 6 - 8pm

Presenting
Sponsor:



ROCKWERN
CHARITABLE FOUNDATION

Strengthening **Jewish Cincinnati**

Jewish Foundation
of Cincinnati





Your artwork will be part of this collaborative show representing nearly 50 local participants on display in the community sukkah at the Mayerson JCC from October 16 - 30.

Again this year, we hope to engage individuals and community groups in creating art around their interpretation of this year's central theme, *Luminosity*. Encourage your family/friends/patrons/stakeholders to lend their creativity to this incredible display.

Creating a work of art is a journey. To us, that journey is just as important as the final product itself. When an idea comes together or people collaborate to explore ways of understanding a theme, something special happens and a story often develops. We want to know your story! Please submit an artist statement with your canvas.

Thank you!

For program information and questions:

Eowyn Garfinkle Plymesser
egarfinkle@mayersonjcc.org

DATES TO REMEMBER

Participant Info Session: Tuesday, June 11 at 9am

Join for breakfast to kick off this project, to ask questions, start your brainstorm, and receive your canvas!

Completed Artwork & Artist Statement Deadline: August 23

Completed artwork must be returned and artist statements submitted by August 23. Please complete your artist statement at **MayersonJCC.org/UnderOneRoof**.

Also, submit your supply receipts via email or with your artwork for reimbursement (up to \$50). Please label any physical receipts with your name.

Photos will be taken of your artwork for publicity and archival purposes.

Artwork and artist statements turned in after August 23 are not guaranteed to not be included in our artist booklet or exhibit.

Exhibition Dates: October 16 - 30

The Sukkah Art Show, *Luminosity*, will be on display in the community sukkah* in the Mayerson JCC courtyard. It is free and open to the public during JCC business hours.

Art Reception: October 21 at 6pm

Enjoy an evening with community, art, and food as we celebrate the festival of Sukkot*. Visit the Under One Roof reception between 6 - 8pm to enjoy a nosh, artwork, and conversation. Multimedia panels from nearly fifty community participants exploring this year's theme, *Luminosity*, will be highlighted.

Artwork Return Pick-Up Deadline: November 6

Please retrieve your artwork by November 6.

Completed canvases will not be able to be kept past this date.

Please coordinate pick-up arrangements with Manager of Arts & Culture, Eowyn Garfinkle Plymesser.

**This art exhibit is in celebration of Sukkot, the Jewish harvest festival. Sukkot is observed by building a temporary dwelling called a sukkah and focuses on welcoming guests, caring for the environment, and taking time to be joyful.*

CREATING YOUR MASTERPIECE

Design your canvas to reflect your interpretation of the theme, *Luminosity*.

The artworks in the 2024 Under One Roof exhibit will explore the brilliance of light all around us. We have arrived at this theme from diverse points of inspiration:

We have had many themes permeate our exhibit which always create thought-provoking conversations with compelling artworks from across the community year after year. When we look inside ourselves and bring those thoughts and feelings outward, that contemplation coming together from different perspectives creates an interlacing of ideas, thoughts, and truths for us as individuals and as a community. The artworks in the 2024 Under One Roof exhibit will explore the ways in which light impacts our lives.

From the beginning of time – when G-d said, “*Let there be Light!*” to how luminescence influences and inspires us – light has been an enduring symbol in Judaism. The Proverbs teach, “*A mitzvah is a candle, and the Torah is light.*” Further, we fulfill the idea of celebrating rituals with beauty, *Hiddur Mitzvah*, by adorning the walls of our sukkah with the exquisite artworks created by Under One Roof participants.

As we take in the radiance of the stars in the night sky above our sukkah, the artworks in the 2024 Under One Roof exhibit will explore the brilliance of light all around us.

What brings light to your life? How can we aspire to make the world a better and brighter place? Discovering meaning on our journey, we treasure the luminescence around us, wherever it may come from.

This theme is intentionally open-ended. We look forward to your creativity!

If artwork does not follow the guidelines or is deemed inappropriate, the Mayerson JCC reserves the right to not display artwork, at its discretion.

Art Guidelines:

You may use any medium to decorate your canvas (see the adjacent Helpful Tips page for ideas), but be aware of the weight of the piece and the fact that it must withstand the elements.

The orientation of the canvas – portrait or landscape – is up to you.

On the back, please indicate the top of the piece, so it can be hung correctly.

Please also put your name on the reverse side, lower left corner of your canvas. This will help us keep track of your art.

Please coat both sides of your canvas well with Mod Podge or another acrylic sealant to protect it from the weather, especially if gluing photos or paper. These artworks will be displayed inside our sukkah, which stands outdoors in the JCC Courtyard. Canvas panels will be exposed to the elements.

Do not put your logo or name on the front of your canvas. The JCC will create identification placards to hang next to each canvas that will recognize the participant, share your Artist Statement, and a brief description of your organization (if applicable).

You will be reimbursed up to \$50 for materials. Don't forget to save your receipts and submit them (labeled with your name) with your completed canvas. As a nonprofit organization, we are unable to reimburse for tax charges.

Have fun!

HELPFUL TIPS AND TRICKS

Over the years, we've discovered some tips & tricks to help you along the way.

All mediums look great on the canvas, but we've found that canvases that include heavier materials, such as found objects, can prevent appropriate hanging. September/October can be a rainy time of year. **Please coat both sides of your canvas with Mod Podge or an acrylic sealant to protect the images from the weather.**

These materials work well on your canvas:

- Acrylic paints
- Permanent markers
- Paint markers
- Fabric paints or markers
- Thread
- Puffy Paint
- Photo transfer fabric

Consider using hot glue to adhere the following:

- Sequins
- Gemstones
- Fabric
- Felt
- Ribbon

You can find great art materials and inspiration at:

- Michaels
- Plaza Artist Materials
- JoAnn Fabrics & Crafts
- Suders Art Store
- Indigo Hippo
- Scrap It Up
- United Art & Education

Be creative! Any style of art is welcome.



WHAT IS SUKKOT?

Sukkot, the fall harvest festival, is named after the booths or huts in which Jews are supposed to “live” during this week-long holiday. The booths are a physical reminder of the flimsy houses in which the Israelites lived during the 40-year journey through the desert toward the land of Israel. Eating and living in this temporary structure – called a sukkah – helps people focus on the important things in life and helps one separate from material possessions. Because Sukkot is also a harvest festival, it is considered an especially happy and festive time.

Sukkot begins five days after Yom Kippur, the Day of Atonement. **This year, sukkot is celebrated from sundown on Wednesday evening, October 16 - 23, 2024.**

A sukkah is a temporary structure with at least three sides and a roof made of thatch or branches. The roof should provide some shade or protection from the sun, but still allow you to see the stars at night. A sukkah can be built out of wood, fabric, tarps, metal, or anything else you happen to have lying around the house. Traditionally, the sukkah is decorated with everything from posters to gourds to paper chains. Meals are eaten in the sukkah (weather permitting) and many people choose to sleep there, too.

The lulav (a bundle of willow, palm, and myrtle branches) and **etrog** (a citrus fruit that looks similar to a lemon) are ritual objects that are used only during Sukkot. Held together, the lulav and etrog are waved in the four directions while reciting a special blessing. The act represents, among other things, life, rebirth, and respect for the earth.



WE LOVE TO SEE YOU ON SOCIAL MEDIA!

To help promote this project, share photos of your artwork (in progress or completed) or a link to our Under One Roof webpage on your own social media platforms.

Here are some sample captions you can use:

- This year, [I/we/artist/group] participated in the @MayersonJCC's Under One Roof community sukkah art exhibit. Taking inspiration from [artist/place/idea], our canvas represents [your ideas here]. #artU1R
- Check out our canvas in Under One Roof at the @MayersonJCC, now through 10/30. [We/Participant name] join(s) with community to create this annual Sukkot art exhibit. #artU1R
- Check out [my/our/participant name's] artwork in this year's Under One Roof Sukkah Art Exhibit at the @MayersonJCC. #artU1R

You will receive flyers and graphics to help you spread the word.



THANK YOU TO OUR 2023 PARTICIPANTS!

Adrienne Varady	Habitat for Humanity Greater Cincinnati	JVS Careers
Beck's Place	Hadassah	Kennedy Heights Arts Center
Beth Adam, Carrie Resnick	Halom House	Majestic Care of Cedar Village
Camp at the J	Marci Rosen, Halom House Resident	Mayerson JCC After Crew
Camp Livingston	Hebrew Union College – Jewish Institute of Religion	Mayerson JCC Blue Jays
Chaverim M'Israel	Home Base	Mikey Frank
Chuck Folzenlogen	Human Rights Commission Amberley Village, OH	Most OutGROWing LLC
Cincinnati Community Mikveh	The Jacob Rader Marcus Center of the American Jewish Archives	Rockdale Temple
Cincinnati Skirball Museum	Jewish Cemeteries of Greater Cincinnati	Rockwern Academy
Congregation Etz Chaim	Jewish Fertility Foundation	Shomrei Olam – Jewish Environmental Advocates of Cincinnati
Congregation Zichron Eliezer	JFS Center for Holocaust Survivors Edward Gershanov Elizabeth Chudnovsky Stanley Slomovits	Stacey Bie
Ella Martini		Susan Klug Kahan
Eric George Tauber		Temple Shalom, Donna Tukel
Friendship Circle Cincinnati		Theatre at the J
Golf Manor Synagogue		Visionaries + Voices

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and The Jewish Foundation of Cincinnati.

Thank you to our annual Arts & Ideas Sponsors:
The Rockwern Charitable Foundation, Jean E. Feinberg,
Susan S. Friedlander z"l, Jen & John Stein

[MayerstonJCC.org/UnderOneRoof](https://www.MayerstonJCC.org/UnderOneRoof)

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